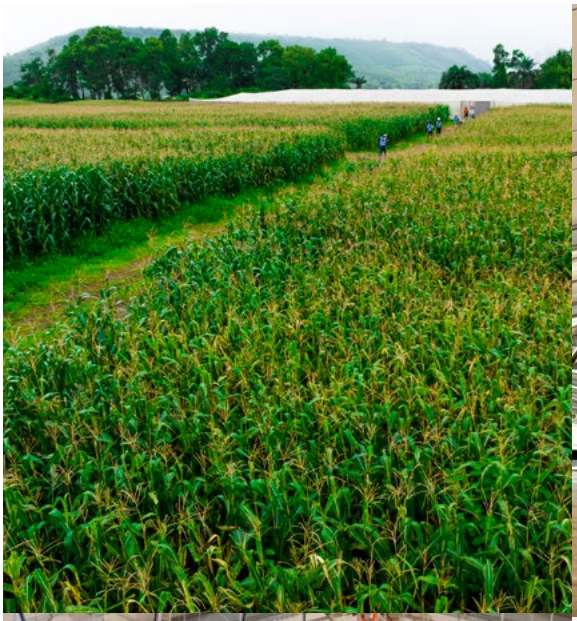
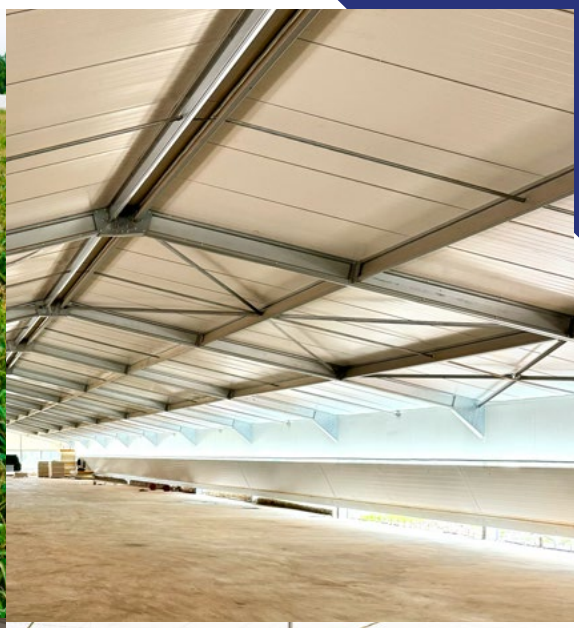
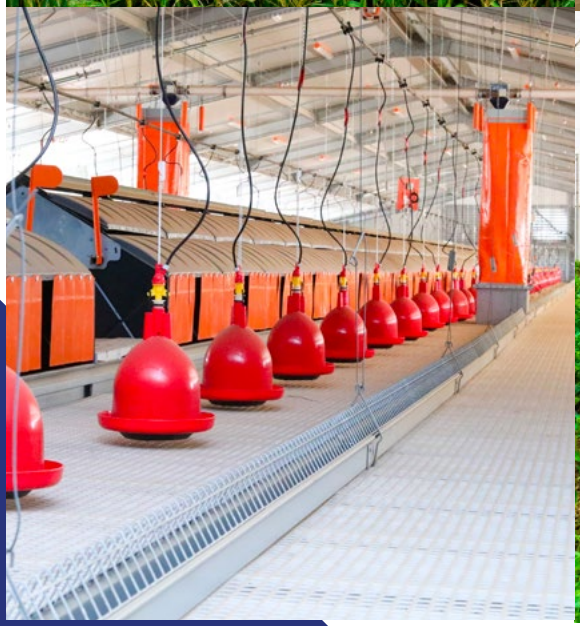
SONOCO


Issue N° 0003

SONOCO
Business Review

Afiah

Poulet de Qualité
Quality chicken



FERMAV
industries

Contents

CHAIRMAN'S ADDRESS 5
CEO'S ADDRESS 7
EDITORIAL 9

1— BEST HSSE PRACTICES 10
1.1 Safety Week: the SONOCO Group Strengthens Prevention Across All Its Sites 10

2— HUMAN RESOURCES : TEAMS & SYNERGIES 13
2.1 LMA Interdepartmental Football Tournament: Building Team Spirit Through Sport 14
2.2 The SONOCO Group Accelerates Digital Learning to Strengthen Internal Skills 16
2.3 The SONOCO Group Honors Its Female Employees for Women's Month 17
2.4 Team Building within the SONOCO Group: A collective dynamic driven by human values. 18
2.5 "Échos" Survey: CBA, AFI, Métal Import and LMA Listening to Their Teams 52

3— KEY MOMENTS & ENCOUNTERS 23
3.1 Food Safety: The Tombolia Site Mobilizes Its Teams 24
3.2 LMA Celebrates Its Distribution Partners for Tabaski 24
3.3 The SONOCO Group Welcomes Ministerial Delegation to Support the National Census Campaign in Tombolia 26
3.4 CBA Celebrates Ramadan with a Major Campaign in Guinea and Mali 28
3.5 Strategic Board Session: the SONOCO Group Reaffirms Its Vision for Sustainable Growth 31
3.6 AM Transit Welcomes Renault Trucks: Advancing Logistics Modernization 31
3.7 LMA Celebrates Excellence and Employee Commitment Through Its Prog' Excellence Program 32
3.8 The SONOCO Group, Official Partner of the 2025 "Match du Rire" 32
3.9 SONOCO WAQf Welcomes "École des Dirigeants Afrique": A New Chapter for Executive Education in Guinea 34
3.10 AFI and CBA Welcome Givaudan to Strengthen Their Partnership in Food Innovation 35
3.11 Sounakati Ramadan 2025: the SONOCO Group Renews Its Commitment to Solidarity 35
3.12 The SONOCO Group Boost Football with the "Boundes Beré 1Up Energy" Tournament 36
3.13 LMA Improves Workers' Daily Life with New Facilities 36
3.14 Chevening Programme: SONOCO WAQf Meets with the British Embassy 36
3.15 EU Ambassador to Guinea Visits the SONOCO Group's Facilities 40
3.16 ANSELMO and PROMER Visit the Tombolia Industrial Site 40

4— TRENDS & INNOVATION 41
4.1 Reaches a Major Milestone with FSSC 22000 V6 Certification 42
4.2 Agro Food Industrie Achieves ISO 9001:2015 and FSSC 22000 V6 Certifications 45

5— EMPLOYEE PERSPECTIVES 46

6— COMING SOON 48
6.1 The SONOCO Group Inaugurates FERMAV Industries, a Pillar of Agri-Food Sovereignty 49
6.2 Discovering FERMAV Industries 52

7— SONOCO SIERRA LEONE 54
7.1 SONOCO Sierra Leone Celebrates World Day for Safety and Health at Work 55
7.2 SONOCO SL Sponsors Four Outstanding Bakers for Hajj 2025 55
7.3 The French Ambassador Visits SONOCO Sierra Leone's Flour Mill Site in Freetown 56
7.4 Mpox: SONOCO Sierra Leone Strengthens Its Prevention and Vaccination Measures 56
7.5 "Flavor of the Academy" : A Signature Day at Bread Avenue Academy Fueled by Youthful Energy 57
7.6 SONOCO SL Diplomatic Relations: Meeting with the New Ambassador of Guinea 57

Groupe SONOCO

SONOCO TRADE CENTER, KA032
Av. William Tubman, Almamya - C / Kaloum,
BP : 492 Conakry République de - **Tel.** : +224 621 00 19 00
Email : contact@groupesonoco.com



Mamadou Saliou DIALLO

CHAIRMAN - SONOCO GROUP

Chairman's Address

Dear Readers,

It is with renewed pleasure that I address you on the occasion of the publication of the third issue of SONOCO Business Review.

This edition reflects our unwavering commitment to building a strong, forward-thinking, and engaged Group, dedicated to economic and social progress. For over thirty years, we have pursued a clear objective: to grow a high-performing company that is also responsible, rooted in the realities of our region, and attuned to its evolving environment.

Behind each of our achievements are passionate women and men, united by shared values: respect, discipline, and solidarity.

Thank you to everyone — employees, partners, clients, institutions — who continue to support us on this entrepreneurial journey. Together, let's keep building a Group that brings impact, growth, and hope.

Wishing you all an enjoyable read.



Abdoul Karim DIALLO

CEO - SONOCO GROUP

CEO’s Address

Dear Colleagues, Dear Partners,

This third issue of our SONOCO Business Review is much more than a report — it is a reflection of our collective progress, our strong ambition, and our ability to take action.

Through the opening of FERMAV Industries, our recent certifications, our social initiatives, and the strengthening of our regional presence, we are demonstrating that our development is built on a clear and shared vision: to build a Group that is sustainable, competitive, and impactful.

The year 2025 holds great promise. To make it a reality, we will continue to rely on our human capital, operational excellence, and governance rooted in transparency and performance.

To all our teams and partners: thank you for believing in our project. It is together that we will continue building a forward-looking Group, driven by impact and innovation.



1UP+ ENERGY

ENERGY WITHOUT LIMITS

Editorial



Dear Readers,

It is with great enthusiasm that I invite you to discover this third edition of the SONOCO Business Review.

It reflects the richness of our ecosystem: major projects, social initiatives, strategic partnerships, industrial progress... So many milestones that demonstrate the vitality and commitment of our teams on the ground.

Through this review, we wanted to highlight all the contributions that help build a Group that is human, responsible, and ambitious. Because behind every success lies collective effort, shared values, and a constant drive to do better.

Thank you to all the communications teams and every contributor who helped bring this issue to life.

I wish each of you an enjoyable read, and let's stay united in our commitment to building a Group that drives the positive transformation of our environment.

Aminata Rabi CONDÉ
COMMUNICATIONS & CSR DIRECTOR



1

BEST HSSE PRACTICES



1.1 Safety Week: the SONOCO Group Strengthens Prevention Across All Its Sites

On the occasion of World Day for Safety and Health at Work, the SONOCO Group launched a large-scale initiative across all its industrial and administrative sites. A week dedicated to prevention featured drills, training sessions, and awareness campaigns.

On Friday, April 28, 2025, as part of the World Day for Safety and Health at Work, the SONOCO Group rolled out a major initiative to further embed a culture of risk awareness and encourage the right reflexes in unexpected situations. Designed as a lever for cohesion and accountability, the event brought employees together around a shared objective: making safety a collective reflex.

Flawlessly executed field drills

The highlight of this thematic week was a series of emergency simulation exercises carried out on the sites of Les Moulins d'Afrique (LMA), Metal Import, Agro Food Industrie (AFI), Compagnie des Boissons d'Afrique (CBA), but also the IMA site in Kouria, currently managed by SOHA Constructions. The goal: to test team responsiveness during an emergency evacuation scenario. The result? Operations were conducted efficiently and calmly—in under five minutes—meeting all intervention plan standards.

These full-scale simulations not only validate existing protocols but also help identify areas for improvement in coordination, alert systems, and communication chains.

A Mobilization That Includes Administrative Functions

Beyond the industrial sites, the week continued with a series of theoretical training sessions aimed at administrative teams. Held on the following Tuesday, Wednesday, and Friday, these sessions revisited the fundamentals of occupational risk prevention. They also helped enhance employees' ability to anticipate risks, regardless of their role within the organization.

Safety is not confined to production areas—it is equally relevant in office environments, where less visible risks such as musculoskeletal disorders, fire hazards, or medical emergencies also require appropriate responses.

An Expanded Program Across the Entire Group

In this same spirit, a dedicated training program on fire safety and evacuation procedures was conducted for head office staff, including employees from the SONOCO Group entities: AM Transit, SOHA Constructions, FERMAV Industries, SIAF Group, SONOCO WAQf, and IMA. This collective upskilling initiative aims to harmonize practices and ensure a high level of preparedness across all sites.

Making Safety a Shared Value

Through this series of concrete initiatives, the SONOCO Group clearly affirms its commitment to embedding safety at the heart of its corporate strategy. Far from being a mere compliance exercise, prevention is embraced as a key factor in performance, workplace well-being, and internal cohesion.

This awareness week is not an end in itself, but rather a step in a continuous improvement process. Because at SONOCO Group, safety is everyone's business—every single day.







Team Mobilization at the Tombolia, Kouria, and Kaloum Sites.









2

HUMAN RESOURCES :

TEAMS & SYNERGIES



2.1 LMA Interdepartmental Football Tournament: Building Team Spirit Through Sport

Les Moulins d'Afrique is betting on sports to strengthen cohesion among its teams with the launch of a tournament featuring the "Alpha Barry Trophy."



Sport as a driver of corporate unity — that's the aim of LMA, which officially launched its interdepartmental football tournament on May 28. This festive event brings together all employees around values of fair play and team spirit.

The opening ceremony, held at the Guest House on the Tombolia site, was attended by members of the SONOCO Group and its subsidiaries, including Mr. Dian Barry, Managing Director of Métal Import, and Mr. Boubacar Barry, Managing Director of LMA. The symbolic kickoff was given by the event's sponsors: Mr. Ahmed Sylla, Managing Director of the Compagnie des Boissons d'Afrique - CBA and Ms. Soumah Aminata Rabi Condé, Communication & CSR Director of the SONOCO Group.

The tournament trophy, named the "Alpha Barry Trophy" in honor of the SONOCO Group's Human Resources Director, brings together six teams representing various departments: Administration, Flour Production, Bran Production, Service Providers, Drivers, and Technical teams. The trophy's name reflects the acknowledgment of Mr. Alpha Barry's ongoing commitment to employee well-being and his support for internal social initiatives.

The first matches lived up to expectations, with the Bran Production team defeating the Drivers, while the Administration team overcame the Service Providers after a tightly contested penalty shootout. The tournament continued through mid-June, marked by emotional and friendly moments, culminating in a highly competitive final between the Technical and Flour Production teams. Ultimately, the Technical team claimed victory with a 1–0 win, cheered on by the crowd.

Beyond the recreational aspect, this initiative is fully aligned with LMA's HR strategy, which places a strong emphasis on collective value. The tournament perfectly illustrates how the company blends high operational performance with a focus on employee well-being. It embodies the SONOCO Group's core values: solidarity, collective performance, and mutual respect.

This approach reflects a modern vision of management, where team cohesion is also cultivated through sport, creating lasting bonds among employees from diverse professional backgrounds.




SONOCO
The Baker's Trusted Partner
Les Moulins d'Afrique
FARINE DE LUXE
Les Moulins d'Afrique



2.2 The SONOCO Group Accelerates Digital Learning to Strengthen Internal Skills

On Wednesday, April 16, 2025, SONOCO Group launched a new digital training initiative, accessible to all its employees.

This initiative is part of the Group's broader talent development strategy and aims to support the evolution of skills in the service of both individual and collective performance.

Driven by an intuitive online platform rich in content, this training offering allows employees to learn at their own pace, from anywhere, and based on their needs, job roles, or career ambitions.

Fully funded by the Group, this initiative reflects a clear ambition: to provide every employee with the tools to grow, adapt to industry changes, and build a dynamic career within SONOCO Group.

The Human Resources Departments of the various subsidiaries are actively involved in deploying these learning paths in alignment with business challenges and the specific profiles of their teams.

The platform allows employees to:

- Strengthen technical and functional skills in line with industry tools and standards;
- Prepare for internal mobility, promotions, or career changes through targeted modules;
- Boost motivation and engagement by reinforcing a sense of belonging;
- Promote collective performance through content focused on teamwork, communication, and project management.

Through this initiative, SONOCO Group reaffirms its vision of a learning and inclusive work environment, where skill development is a key driver of transformation. People remain at the heart of performance, and this continuous learning approach is a new illustration of that commitment.

2.3 The SONOCO Group Honors Its Female Employees for Women's Month

In March, SONOCO Group celebrated the commitment, diversity, and achievements of its female employees in honor of Women's Month. Through a series of strong and inspiring initiatives, the Group reaffirmed its commitment to making gender equality a true driver of progress.

Starting March 1, 2025, a special campaign launched by the Communications and CSR Department was rolled out across all of the Group's subsidiaries. The objective: to shine a light on the journeys, commitments, and successes of the women who contribute every day to the company's growth.

From photo portraits showcasing the diversity of female profiles, to video testimonials where employees shared their vision of leadership, and open discussions on workplace equality, these actions helped elevate women's voices and highlight their talents.

"The women of SONOCO Group are a driving force for innovation and transformation. Their expertise, leadership, and dedication are at the heart of our strategy," emphasized Group Management.

With over a hundred women active across all functions—from operations to executive roles—SONOCO Group relies on a wide range of skilled, engaged female professionals. These women directly contribute to the Group's performance and competitiveness, and they fully embody the values of inclusion, solidarity, and excellence.

A Long-Term Commitment

Beyond the symbolism of March, SONOCO Group is committed to making equal opportunity a foundational pillar of its HR policy. This long-term approach aims to foster an inclusive work environment where everyone—regardless of gender—can thrive and grow professionally.

By honoring its female employees throughout Women's Month, SONOCO Group sends a clear message: professional equality is not a one-time goal, but a lasting ambition—a driving force for social transformation and collective performance.





The SONOCO Group hosts team building event on Soro Island.

2.4 Team Building within the SONOCO Group: A collective dynamic driven by human values.

Cohesion, engagement, and team spirit — these were the guiding principles of the team building events organized by several entities within the SONOCO Group between December and February. From Métal Import to AFI, including LMA and CBA, these events brought together hundreds of employees around collaborative activities in a friendly and inclusive atmosphere.

Métal Import: A Day Under the Banner of Unity

On Saturday, December 7, 2024, Métal Import gathered nearly 80 employees for a team building day on Soro Island, centered on the theme "Staying United Around Our Values." It was a unique opportunity to strengthen team bonds, share in a relaxed environment, and celebrate collective commitment. Group activities, relaxing moments, and medal ceremonies punctuated the day, symbolizing a vibrant and unifying team spirit.

LMA: Where Performance Meets Recognition

LMA hosted its own event under the theme "BEST 2025." This milestone highlighted the internal social recognition program *Prog'Excellence* while offering teams a mix of sports, games, and moments of camaraderie. The aim: to boost creativity, reinforce team cohesion, and move forward together with confidence and motivation.

The SONOCO Group: One Team, United by Shared Values

In the same spirit, the SONOCO Group brought together all its employees for a large-scale team building event. In a dynamic and warm atmosphere, collaborative workshops, strategic games, and physical challenges encouraged interdepartmental communication and reignited collective motivation.

A highlight of the event was the message from CEO, M. Abdoul Karim Diallo : “Your commitment and energy prove that here at the SONOCO Group, we are much more than a team — we are united by shared values.”

His inspiring words strengthened employees’ sense of belonging and gave new momentum to the team dynamic.



Métal Import on a team building retreat on Soro Island.

CBA : Creativity and Initiative at the Core

On February 1, 2025, CBA organized its team building day on Soro Island. The agenda included a boat crossing, breakfast on the beach, spontaneous dance sessions, and team challenges led by coach David Touré. The day offered a chance to highlight initiative, collaboration, and creativity in a naturally inspiring setting. Each activity encouraged participants to step outside their comfort zones while strengthening professional bonds.



The LMA team on a team building day at Tayaki Beach.

AFI: 130% Motivation on Soro Island

On February 22, 2025, AFI wrapped up the series of events with a high-energy day themed “Anticipation, Motivation, Discipline: 130%.” Races, treasure hunts, tug-of-war, and a collaborative painting workshop animated the day. Employees expressed their vision of the company through artistic creations evaluated by leadership. The event concluded with a collective fitness session, tightening team bonds in an atmosphere full of pride and vitality.



CBA on a team building retreat on Soro Island.

A Human-Centered Company Culture

Beyond fun activities and individual performances, these initiatives reflect a shared goal: to strengthen cohesion, celebrate collective success, and root performance in a sustainable, people-centered dynamic.

Through these team building days, the SONOCO Group and its entities reaffirm their commitment to building a future-oriented company where every employee is a key contributor to shared success.



The AFI team on a team building retreat on Soro Island.

2.5 “Échos” Survey: CBA, AFI, Métal Import and LMA Listening to Their Teams







On January 14, 2025, employees of Compagnie des Boissons d'Afrique, Agro Food Industrie, Métal Import and Les Moulins d'Afrique discovered the results of the “Échos” satisfaction survey—an initiative led by the Human Resources departments of the four entities to better understand employees’ experiences at work.

Transparency, listening, and continuous improvement were the guiding values behind the release of the “Échos” satisfaction survey. Presented during an internal meeting, the results reflect employees’ perceptions of their professional environment. The aim of this collective effort? To provide a clear assessment of the internal climate and jointly identify areas for improvement.

A Balanced Overview: Strengths and Areas for Improvement

The initial findings highlighted several sources of satisfaction. Among them were the quality of managerial relationships, a strong sense of belonging to the company, and the perceived commitment of teams. These results indicate a genuine attachment to the company and recognition of the progress made in recent years in terms of social dialogue.

However, the survey also revealed specific expectations. Employees expressed a need for greater clarity in internal communication, more clearly defined career development opportunities, and a desire for certain management practices to evolve. These are all issues that leadership intends to address head-on.

A Commitment to Continuous Improvement

The HR departments have already expressed their intention to turn this feedback into actionable steps. A follow-up plan is currently being developed to respond to the concerns raised, guided by a co-construction approach. This method aims to involve teams in building solutions, in a participatory and sustainable spirit.

Putting People at the Heart of Performance

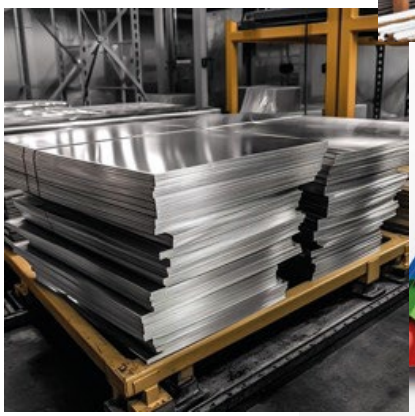
By launching this survey and committing to draw concrete lessons from it, the SONOCO Group reaffirms its ambition to create fulfilling work environments. Because beyond the numbers and written feedback, a shared belief emerges: that collective performance relies on a climate of trust, respect, and attentive listening.

Through this initiative, the Group and its entities send a strong message: they are companies moving forward *with* their employees, through open and constructive dialogue. A dynamic that is set to grow stronger in the coming months, in line with the concrete actions being implemented.

Salam

















Metallurgy

METAL IMPORT

- ROOFING SHEETS
- REINFORCEMENT STEEL
- TILES
- GUTTERS
- MERCHANT STEEL
- LAF & GALVANIZED SHEETS

As a SONOCO Group subsidiary, Metal Import specializes in the sale and production of premium construction materials.

CONTACT: + 224 621 62 45 45

Zone Industrielle de Sonfonia Plateau, Commune de Ratoma
BP : 1492 Conakry, République de Guinée

3

KEY MOMENTS & ENCOUNTERS

3.1 Food Safety: The Tombolia Site Mobilizes Its Teams

On the occasion of World Food Safety Day, celebrated on June 7, the companies CBA and AFI took the initiative by organizing an awareness day dedicated to food product safety on Wednesday, June 4, 2025, at their respective industrial sites.

At the Tombolia site, employees from both CBA and AFI gathered for educational sessions led by the Quality Assurance teams. These moments of exchange provided an opportunity to revisit best practices in hygiene, food preservation, and handling—key practices to ensure safe products that meet the highest standards.

The event also took on an interactive dimension with a fun quiz designed to test participants' knowledge in a playful way. Winners were rewarded, highlighting their engagement and attentiveness to these crucial issues. All activities were coordinated by the Quality Assurance team under the supervision of Mr. Affro, who reminded everyone that collective vigilance is the key to a safe, reliable, and sustainable food supply chain.

Through this initiative, CBA and AFI reaffirm their shared commitment to fostering a strong food safety culture—one that combines consumer health protection with industrial excellence. Similar actions are planned at LMA, another subsidiary located on the site, further strengthening a broader dynamic of prevention and shared responsibility.





3.2 LMA Celebrates Its Distribution Partners for Tabaski

On June 3, Les Moulins d'Afrique (LMA) organized a special ceremony at its headquarters to honor its distributors by offering rams as gifts in celebration of the Tabaski holiday. This initiative reflects the company's strategy of maintaining close relationships with its commercial partners. Gathered in LMA's meeting room, fourteen flour distributors and five partners from the bran sector were recognized in the presence of the General Manager and the entire Executive Committee.

This high-level involvement demonstrates the importance LMA places on its partnership relations. LMA's General Manager, Mr. Boubacar Barry, reaffirmed the company's commitment to food security and social responsibility, particularly through its AGB flour brand. The attending distributors welcomed this initiative, highlighting both the regularity of deliveries and the consistent quality of AGB products. For them, this gesture goes beyond a simple commercial exchange; it reflects a sense of cultural respect and closeness.

The ceremony concluded with a group photo, symbolizing the spirit of partnership between LMA and its distributors—a unifying moment that illustrates LMA's commitment to building long-term collaborations based on performance and mutual trust. This initiative is part of the company's broader strategy to combine operational excellence with strong local engagement—a positioning that appears to be resonating positively with its distribution network.



Empowering Communities through Impactful Initiatives
SONOCO WAQF, a foundation of the SONOCO Group, is dedicated to supporting high-impact social initiatives, particularly in education and healthcare.

Our Values

- **BUILDING**

We prioritize people at the center of our vision, fostering sustainable growth for the long term.

- **CLOSENESS**

We nurture strong relationships with our communities to deeply understand and address their needs.

- **TOGETHER**

We believe in the power of unity to bridge inequalities and create meaningful impact.

SONOCO WAQf

SONOCO WAQf

CONTACT : +224 621 00 19 00

Sonoco Trade Center
KA032 - Av. William Tubman • Almamya - C / Kaloum
BP: 1492 Conakry. République de Guinée

3.3 The SONOCO Group Welcomes Ministerial Delegation to Support the National Census Campaign in Tombolia

On Thursday, May 15, 2025, the industrial site of Tombolia had the honor of hosting a delegation from the Ministry of Trade, Industry, and SMEs as part of the PN-RAVEC national census campaign. This strategic initiative aims to mobilize economic actors and their employees to help build a modern, inclusive, and efficient state.

Led by the Ministry's Secretary General, the delegation was welcomed by the General Managers of the SONOCO Group subsidiaries based at the site—LMA, Metal Import, CBA, and AFI. The Group SONOCO Communications Operations Coordinator opened the visit with a welcome address, followed by a safety induction conducted by LMA's HSE Manager, emphasizing the importance of strict hygiene, safety, and environmental standards.

An awareness session was then held to inform employees about the key aspects of the census, including required documents, eligibility criteria, and the direct impact on national public policy planning. To ensure broad and effective inclusion, the discussions were conducted in several local languages.

The active participation of staff from the various subsidiaries demonstrated SONOCO Group's strong commitment to this major civic initiative. At the end of the visit, LMA's General Manager praised the ministerial initiative and reaffirmed the Group's determination to fully support national actions that contribute to the country's socio-economic development.

On-Site Operation Facilitates Census for SONOCO Group Employees

On May 30, 2025, the administrative building of LMA welcomed a team from the Ministry of Territorial Administration and Decentralization (MATD), tasked with facilitating the census of employees from the SONOCO Group and its subsidiaries. This operation followed the ministerial visit of May 15 and aimed to provide a convenient, on-site service directly within the company.

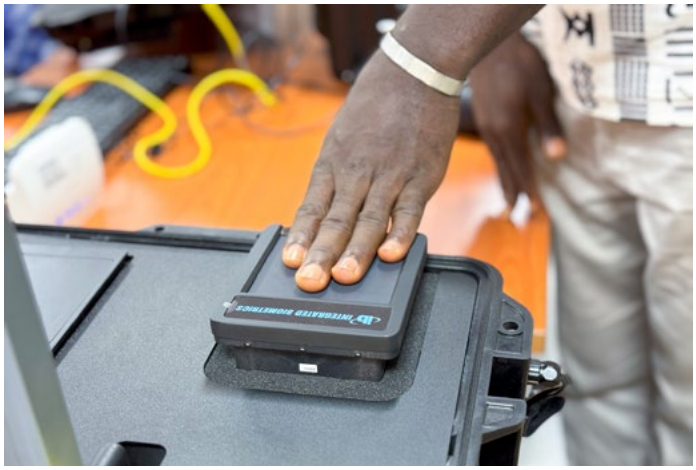
Over two days—May 30 and June 2, 2025—sixteen MATD agents, overseen by a team leader and coordinator, were mobilized to carry out this mission. Representing fourteen communes from Kaloum to Coyah, the agents ensured broad coverage to include as many employees as possible.

















3.4 CBA Celebrates Ramadan with a Major Campaign in Guinea and Mali

A Strategic Collaboration to Elevate the Brand

To mark the holy month of Ramadan, the Compagnie des Boissons d'Afrique (CBA) launched a special campaign highlighting its Salam fruit juice range, known for its quality and wide variety of flavors.

Thanks to the strategic vision of the SONOCO Group, executed by the subsidiary's General Manager, M. Ahmed Sylla, CBA extended this campaign to Mali, thereby reaffirming its ambition to expand its regional footprint and introduce its products to a broader audience.

With convenient packaging formats (250 mL and 1.5 L) and a broad selection of flavors (mango, multifruit, pineapple, apple, orange), Salam juices have become a staple for breaking the fast, offering freshness and delight in every sip.

To maximize visibility during this key period, CBA implemented a structured communications plan combining media, digital, and urban advertising across both countries:

- Strong outdoor presence, with striking visuals strategically placed to capture consumers' attention.

- Powerful media partnerships, especially in Guinea on RTG (national television), including the broadcast of commercials, sponsorship of special Ramadan programs and a Ramadan quiz, as well as a unique feature accompanying the announcement of the call to break the fast.
- Targeted digital activation, with banners on partner websites and dynamic engagement on social media, allowing direct interaction with consumers and boosting brand awareness.

With this campaign rolled out in both Guinea and Mali, CBA reaffirms its commitment to supporting consumers with high-quality products rooted in their traditions. By integrating itself into the most symbolic moments of Ramadan, CBA strengthens its position as a key player in the West African beverage market, reinforcing its closeness to consumers and its dedication to innovation to better meet their expectations.







Smile at Life!

Salam



3.5 Strategic Board Session: the SONOCO Group Reaffirms Its Vision for Sustainable Growth



On May 20 and 21, 2025, the headquarters of the SONOCO Group in Kaloum hosted a new session of the Board of Directors, dedicated to the approval of the Group's accounts and those of its subsidiaries. Chaired by Elhadj Mamadou Saliou Diallo, Chairman of the Board, the meeting brought together all board members as well as the chairs of the specialized committees.

Prior to this, on May 19, the Audit Committee and the Strategy & Investment Committee held working sessions that allowed for an in-depth analysis of financial results and operational performance indicators. These technical contributions enriched the Board's discussions, enabling well-informed decision-making.

This session was held as part of the Group's annual governance requirements and marked a key moment of transparency, accountability, and strategic alignment. It helped reaffirm the Group's priorities in responsible management while keeping a steady focus on its long-term sustainable growth ambitions.

Through a structured approach, the SONOCO Group continues to demonstrate its commitment to combining financial excellence, organizational strength, and positive impact in support of its national and regional development goals.

3.6 AM Transit Welcomes Renault Trucks: Advancing Logistics Modernization



On May 29, 2025, AM Transit, a subsidiary of the SONOCO, hosted a delegation from Renault Trucks at the Group's headquarters for a courtesy visit centered around a strategic partnership.

The purpose of the visit was to introduce Renault Trucks' insurance brokers and Swedish partners, in the context of a financing and delivery project for new trucks aimed at strengthening and modernizing AM Transit's logistics fleet. The meeting provided an opportunity to discuss the delivery schedule planned for the current year, as well as short-, medium-, and long-term collaboration prospects.

The session was held in the presence of the CEO of the SONOCO Group, accompanied by his directors, the General Manager of AM Transit, and representatives from Renault Trucks. The discussions highlighted a shared commitment to improving the quality and efficiency of logistics operations by leveraging innovation and partnership.

This initiative marks a new milestone in AM Transit's logistics modernization strategy, aimed at meeting the growing needs of its clients in Guinea and the wider subregion. By partnering with renowned technical providers and making targeted investments in its logistics fleet, the company reaffirms its ambition to support sustainable growth and deliver ever more efficient services.

3.7 LMA Celebrates Excellence and Employee Commitment Through Its Prog' Excellence Program

On May 2, 2025, honored its internal talents during a new edition of Prog' Excellence, its flagship employee recognition program.

Organized by the Human Resources Department, the ceremony celebrated the dedication, performance, and seniority of several staff members whose ongoing contributions play a vital role in the company's collective success.

The presence of members from the Administrative Management team reflected the strategic importance LMA places on valuing professional development. Prog' Excellence is part of a management approach grounded in recognition, motivation, and merit—far beyond a simple award ceremony.

The 2025 edition was also marked by the participation of partners BCEIP and TRUST Africa, highlighting the positive synergies between stakeholders and a shared vision of sustainable, people-driven performance.

Through this program, LMA reaffirms its commitment to human development and the continuous improvement of its HR practices, positioning recognition as a key lever for performance and employee retention.





3.8 The SONOCO Group, Official Partner of the 2025 "Match du Rire"

The SONOCO Group has renewed its commitment to promoting culture in Guinea by supporting the 2025 edition of *Match du Rire*, a key event on the national comedy calendar.

The launch press conference, held on April 18, 2025, set the tone for a promising edition, which took place on May 16 and 17. The event brought together a diverse lineup of Guinean and international comedians for two evenings filled with laughter, sharing, and good vibes. As an official partner, the SONOCO Group supported the initiative through its brands Salam and 1Up Energy, produced by its subsidiary CBA.

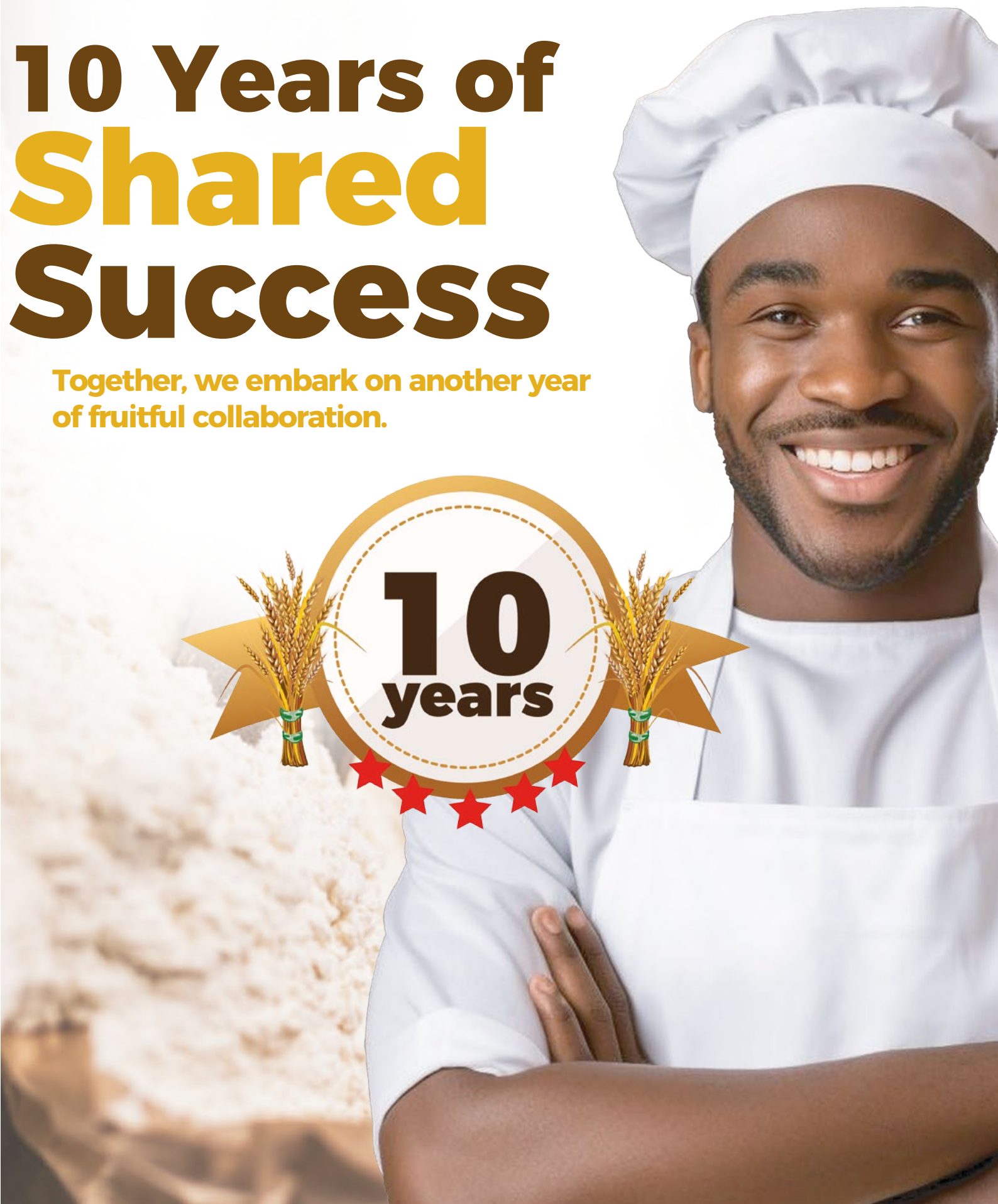
This partnership reflects the SONOCO Group's commitment to staying close to younger audiences by associating popular products with unifying, value-driven events. Through this support, the SONOCO Group reinforces its role as a culturally engaged player, dedicated to promoting talent and backing platforms for artistic expression.

Once again, the 2025 *Match du Rire* successfully combined comedy and commitment in a warm and festive atmosphere.

Les Moulins d'Afrique

10 Years of Shared Success

Together, we embark on another year of fruitful collaboration.



3.9 SONOCO WAQf Welcomes "École des Dirigeants Afrique": A New Chapter for Executive Education in Guinea

On Tuesday, May 6, 2025, the SONOCO Trade Center hosted a landmark event marking the official launch of "École des Dirigeants Afrique", a strategic partnership initiative between HEC Montréal and BEM Executive Education.

Organized under the auspices of SONOCO WAQf, the event brought together a high-level audience of public and private sector representatives who came to discover an initiative aiming to transform the landscape of executive education across the continent.

In his opening remarks, the Executive Director of SONOCO WAQf emphasized the critical importance of leadership development in supporting Africa's economic growth, underlining the urgent need to train a new generation of leaders grounded in local realities.

A key highlight of the event was the presentation of a groundbreaking study conducted among 112 executives from sub-Saharan Africa, shedding light on structural challenges related to talent management and the evolving outlook for human resources.

Highlight of the day: the official announcement of the upcoming opening of BEM Conakry, the first business school of its caliber in Guinea, set to launch this October.

Supported by SONOCO WAQf in partnership with BEM Dakar, this project represents a decisive milestone in expanding access to world-class executive education for the leaders of tomorrow.

The enthusiastic reception of this initiative confirms the relevance of the project and positions Guinea as an emerging hub for managerial training in West Africa. This pivotal moment embodies SONOCO WAQf commitment to sustainable transformation through education.



3.10 AFI and CBA Welcome Givaudan to Strengthen Their Partnership in Food Innovation



On April 29, 2025, Agro Food Industrie (AFI) and the Compagnie des Boissons d'Afrique (CBA) welcomed a high-level delegation from Givaudan, the Swiss multinational recognized as a global leader in flavors and fragrances. This strategic visit is part of ongoing efforts to strengthen their partnership focused on developing innovative food products tailored to consumer trends in West Africa.

The delegation—composed of Mr.Saad Chalhi (Commercial Director), Ms. Narjiss Khatib (Technical and R&D Director), Ms. Nada Ibaline (Key Account Manager) and Mr. Daniel Nachbaur (Project Manager)—visited the Salam and Maggi production units, gaining firsthand insight into the local market realities as well as the standards of quality, traceability, and sensory innovation upheld by both organizations.

Discussions also allowed for an assessment of AFI and CBA's industrial capabilities, along with their hygiene and safety protocols. The Givaudan representatives praised the professionalism of the teams and their ongoing commitment to operational excellence.

This visit marks a key milestone in consolidating the partnership between the two groups, with a shared objective: to co-develop healthy, flavorful, and sustainable food solutions that meet the expectations of African consumers. It sends a strong signal for the future of local agri-food transformation, driven by a high-value collaboration.



3.11 Sounakati Ramadan 2025: the SONOCO Group Renews Its Commitment to Solidarity

As it does every year, the SONOCO Group is continuing its commitment to solidarity by launching the "Sounakati Ramadan by SONOCO 2025" initiative. Driven by the General Management, this action was led by the Communications and CSR Department, in collaboration with the marketing teams of Agro Food Industrie (AFI) and Compagnie des Boissons d'Afrique (CBA).

taying true to its mission of supporting communities, the SONOCO Group selected beneficiaries to receive some of its flagship products. These included Salam beverages, as well as Agro-Food Industrie essentials such as Nido milk, Maggi seasoning cubes, and Nescafé. The campaign officially kicked off on Monday with the distribution of bags of rice, which were warmly welcomed by recipients. This generous gesture once again reflects the SONOCO Group's commitment to standing by communities during the holy month of Ramadan.

"Sounakati Ramadan" embodies the Group's dedication to sharing and providing comfort to those most in need, reinforcing its role as a responsible and compassionate corporate citizen.

3.12 The SONOCO Group Boost Football with the "Boundes Beré 1Up Energy" Tournament

From February 8 to 23, 2025, the "Boundes Beré 1Up Energy" tournament brought together 16 teams from the 13 districts of Conakry, along with invited teams from Labé, Nzérékoré, and Kankan. For 15 days, these teams competed in a spirit of healthy and festive competition, cheered on by passionate football fans. By associating its brands 1Up Energy and Salam with the event, the Group aimed not only to increase visibility for its beverages, but also to promote values such as self-improvement, team spirit, and energy—values that align perfectly with the world of football. By lending its name to the competition, 1Up Energy reaffirms its ambition to become a key brand among youth and athletes. This tournament represents a strategic opportunity to strengthen the brand's presence in Guinea and bring it closer to consumers, all in a spirit of camaraderie and performance. Through this initiative, the



SONOCO Group and CBA reaffirm their commitment to supporting local sports initiatives and actively contributing to the growth of national football.

3.13 LMA Improves Workers' Daily Life with New Facilities

On Tuesday, February 4, 2024, Les Moulins d'Afrique (LMA) inaugurated fully renovated and modernized facilities for its workers. These new spaces include a cafeteria with a capacity of around 60 people, equipped changing rooms, separate restrooms for men and women, and a brand-new laundry area. The inauguration brought together several members of the general management team, including the Quality Assurance Director, the Human Resources Director and his team, the Finance and Control Director, the Technical Director, and the HSSE Manager. Guests also included the General Manager of Metal Import, as well as two union representatives—one for LMA employees and the other for temporary workers. During the event, M. Alhassane SOW, LMA's Quality Assurance Director, gave a guided tour of the renovated areas following a brief introductory speech. The initiative was especially praised by the General Manager of Metal Import, who expressed his appreciation for the improvements and their positive impact on workers' well-being.

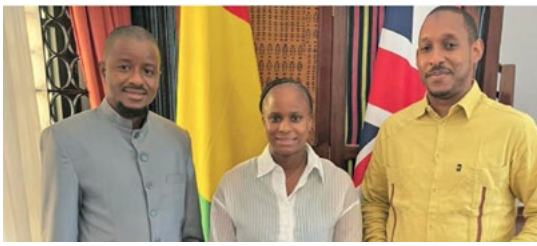


With these new facilities, LMA reaffirms its commitment to meeting international standards for working conditions and enhancing the comfort of its employees

3.14 Chevening Programme: SONOCO WAQf Meets with the British Embassy

On Thursday, January 9, 2025, a delegation from SONOCO WAQf, led by its Executive Director and Head of External Relations, visited the British Embassy in Guinea for a discussion focused on the Chevening Scholarship Programme. This internationally recognized initiative supports promising students in pursuing higher education in the United Kingdom. Representatives from the Embassy, Ms. Nnagbe CAMARA et Ms.Mariama Hawa CAMARA,outlined the various opportunities offered by the Chevening Programme.

For its part, SONOCO WAQf presented its educational initiatives, emphasizing the concept of waqf—a sustainable philanthropic



model that helps fund projects serving the public interest. This information session is part of SONOCO WAQf's strategic approach to invest more in higher education and to foster the emergence of local talent.



AM-Transit
Comprehensive Import-Export Management
Specializing in air, land, sea, rail, and postal transport, as well as warehousing and customs clearance.

• TRANSPORT

Efficient delivery of containers and raw materials, both locally and across ECOWAS countries.

• IMPORT ET EXPORT

Seamless customs clearance and tracking procedures for all goods. Shipping Agency Services: Streamlined vessel management, real-time updates, and crew changes. At AM Transit, we ensure safe, reliable, and efficient transportation solutions tailored to your needs.

AM Transit
CONTACT : +224 621 00 19 00

Sonoco Trade Center
KA032 - Av. William Tubman • Almamya - C / Kaloum
BP : 1492 Conakry, République de Guinée



Customs Procedures

Comprehensive handling of customs declarations across all required offices, ensuring efficient clearance for exemptions, standard duties, and temporary exports.



Customs Brokerage

End-to-end management of import clearance processes, facilitating seamless entry of goods into the national market.



Container Logistics

Reliable transport of containers from port terminals to client-specified storage facilities.



Freight Delivery

Domestic and cross-border transportation of goods to final destinations.



Raw Material Logistics

Secure transfer of raw materials to designated storage or production facilities.



Import & Export Management

Streamlined coordination of all import and export formalities, including real-time tracking to ensure timely delivery to the final destination.



Regional Distribution of Finished Goods

Efficient delivery services connecting clients with ECOWAS countries and neighboring markets.



Vessel Agency Services

Full-service ship consignment and port operations management.
Real-time tracking of vessel berthing schedules and operational updates.
Daily discharge reporting with detailed SOF (Statement of Facts) documentation.
Comprehensive protection of shipowners' interests throughout the port stay.
Proactive planning and coordination to guarantee smooth and efficient port calls.
Crew Change Management: Seamless coordination of crew transitions.
Cargo Operations: Professional handling and discharge of goods with utmost care.



1UP+ ENERGY

ENERGY WITHOUT LIMITS

3.15 EU Ambassador to Guinea Visits the SONOCO Group's Facilities

On February 27, 2025, the industrial site of the SONOCO Group had the honor of welcoming Ms. Jolita Pons, Ambassador of the European Union to Guinea, along with her Program Officer, Ms. Julie Timon, for a field visit. This significant event provided an opportunity to present the activities of the SONOCO Group and its subsidiaries, while highlighting the quality and safety standards applied across the various production units.

Upon their arrival, the Ambassador and her team were welcomed by the General Managers of the four SONOCO Group subsidiaries located at the Tombolia industrial site (Les Moulins d'Afrique - LMA, Compagnie des Boissons d'Afrique - CBA, Agro Food Industrie - AFI, Metal import), accompanied by representatives from Quality Assurance, the Communications & CSR Department, and the HSSE team (Health, Safety, Security, and Environment). The visit began in LMA's training room with a safety induction conducted by LMA's HSSE Manager, followed by a detailed presentation of the SONOCO Group's operations and its subsidiaries.

After putting on their personal protective equipment (PPE), the Ambassador and her delegation began the site tour accompanied by the General Manager of Metal Import, Mr. Dian Barry. The visit started at LMA's facilities, where Mr. Boubacar Barry, General Manager of LMA, presented the production processes and infrastructure of his subsidiary. The tour continued through the industrial units of CBA, where the group was welcomed by CBA's General Manager, Mr. Ahmed Sylla, and guided by Mr. Affro and his Quality Assurance team.

Finally, the delegation explored the bouillon production plant, led by the General Manager of AFI, M. Karim Diabaté, along with the plant manager and the production supervisor.



Visit of the EU Ambassador to Guinea



Visit of ANSELMO and PROMER

3.16 ANSELMO and PROMER Visit the Tombolia Industrial Site

On January 14, 2025, the SONOCO Group welcomed a delegation from the companies ANSELMO and PROMER to its industrial site in Tombolia. The purpose of the visit was to explore the production units of Les Moulins d'Afrique, Compagnie des Boissons d'Afrique and Agro Food Industrie. The day also provided an opportunity for the visitors to examine the premises designated for the Group's future factory—an important milestone in the implementation of this new industrial project.

Accompanied by the CEO of SIAF Group,the partners toured the existing facilities, closely observing the manufacturing processes and the equipment in use. This immersive visit offered a concrete insight into the performance and industrial expertise of the subsidiaries, while also strengthening ties among the key stakeholders involved in the SONOCO Group's expansion.

The visit reflects the Group's ongoing commitment to establishing modern, high-performance production units designed to meet the growing needs of both the local and regional markets. It also forms part of a broader industrial initiative aimed at developing the production of Certi pasta. This project, led in partnership with ANSELMO et PROMER, is crucial to supporting food self-sufficiency in Guinea and generating local employment.

During the visit, the partners finalized the signing of several agreements related to the project, while also touring the warehouse that will soon host the Certi pasta production activity. Discussions highlighted the strategic role of this future site, whose output will be a major asset for the Guinean food industry.

4

TRENDS & INNOVATION

4.1 Reaches a Major Milestone with FSSC 22000 V6 Certification

Les Moulins d'Afrique (LMA) has recently achieved the prestigious FSSC 22000 Version 6 certification for its Food Safety Management System.

This recognition reflects a steadfast commitment to product quality and safety. As a reminder, FSSC 22000 is a globally recognized standard that ensures the implementation of rigorous food safety practices throughout the entire production chain.

Obtaining this certification demonstrates LMA's determination to deliver the highest quality products, fully compliant with the most stringent food safety standards, in order to meet the expectations of customers and partners.

This achievement strengthens LMA's leading position in the market and confirms the trust consumers place in the company's products.

On this occasion, the General Management extended its congratulations and thanks to all employees for their dedication and contribution to this success.











SONOCO TRADE CENTER

VIP LOUNGE

Premium Spaces for Your Events
VIP LOUNGE

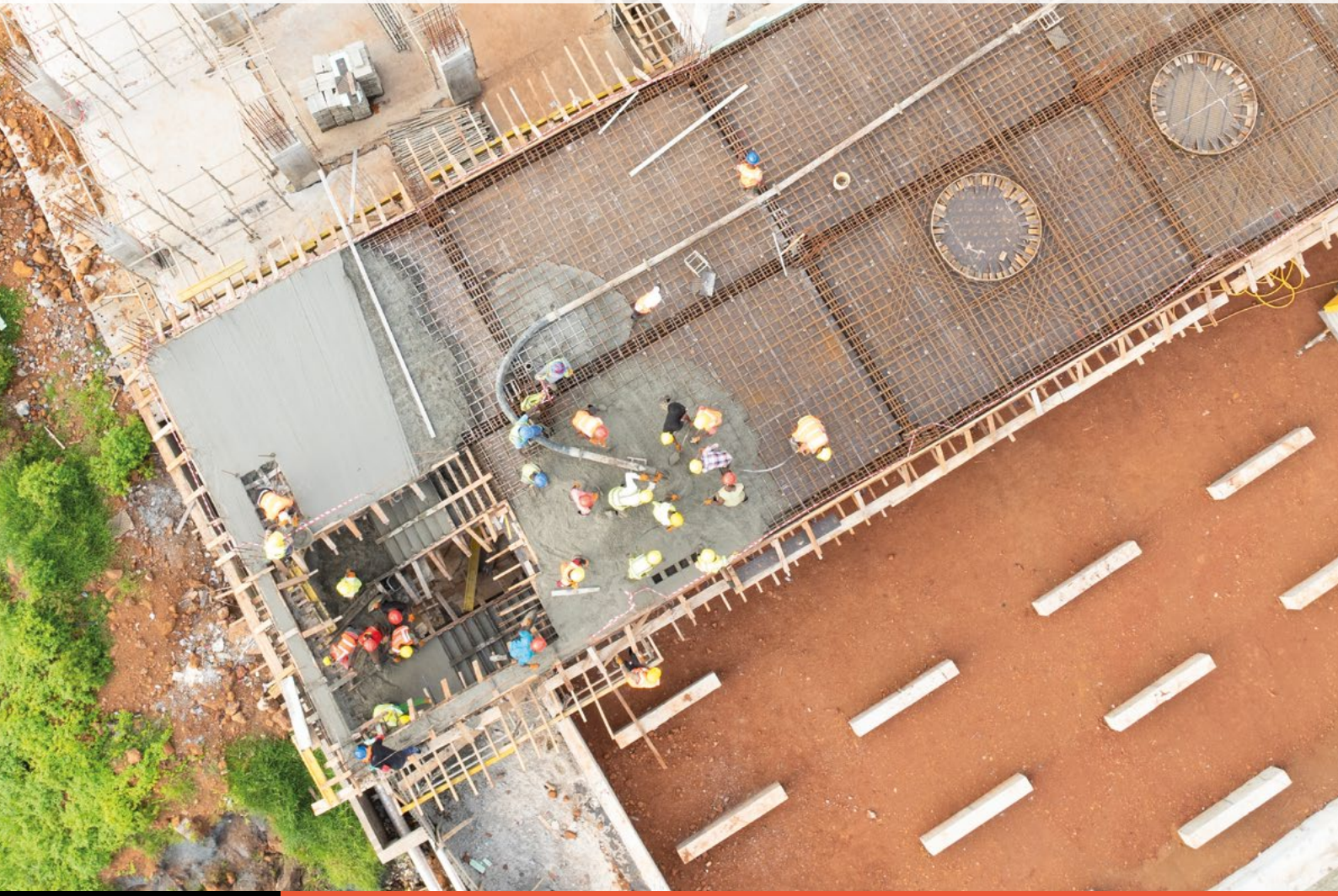
- EVENT SPACES FOR PROFESSIONAL GATHERINGS
- CONFERENCE ROOM FOR OVER 40 PEOPLE (UP TO 100 PEOPLE WITH LOUNGE ACCESS)
- TAILORED DAILY RENTALS
- EXCLUSIVE ACCESS TO YOUR TEAM WITH FLEXIBLE PRICING
- VIP LOUNGE RENTAL WITH PRIVATE OFFICE ACCESS
- ON-DEMAND CATERING SERVICES EXCLUSIVE MANAGED BY SONOCO TRADE CENTER

CONTACT

+224 628 45 75 54

contact-sonocotradecenter@groupesonoco.com

SOHA
CONSTRUCTIONS



CONSTRUCTION ET BTP
Building the future with excellence

SOHA CONSTRUCTIONS

- Construction
- Public Works
- Road Infrastructure
- Urban Development
- Finishing Touches

SOHA Constructions, a subsidiary of SONOCO Group, is renowned for its expertise in construction and infrastructure. Key projects include the ONOMO Hotel, Sonoco Trade Center, Les Moulins d'Afrique factory, Maggi bouillon factory, and various road developments.

SOHA CONSTRUCTIONS
CONTACT : +224 629 00 25 00

Sonoco Trade Center
KA032 - Av. William Tubman • Almamya - C / Kaloum
BP : 1492 Conakry, République de Guinée

4.2 Agro Food Industrie Achieves ISO 9001:2015 and FSSC 22000 V6 Certifications

Agro Food Industrie (AFI), a subsidiary of the SONOCO, has reached a major milestone in its development strategy by obtaining ISO 9001:2015 and FSSC 22000 Version 6 certifications.

These two internationally recognized standards—among the most rigorous in the fields of quality management and food safety—confirm the company's ongoing commitment to providing consumers with compliant, safe, and high-quality products.

Audits conducted by the Société Générale de Surveillance (SGS) thoroughly assessed the company's practices throughout its production chain. The auditors praised the dedication of the teams, the structuring of internal processes, and the customer-focused approach, further strengthening AFI's credibility in the national market and beyond.

This dual certification is fully aligned with the vision of the SONOCO Group, which places operational excellence, customer satisfaction, and regulatory compliance at the core of its strategy. It enables AFI to align its practices with international standards while reinforcing its responsibility toward Guinean consumers.

According to Karim Diabaté, Managing Director of Agro Food Industrie: "These certifications are the result of rigorous work and collective commitment. They reflect our ambition to make AFI a benchmark company, capable of offering our customers high-quality products that strictly meet food safety requirements."

Established in Guinea since acquiring 100% of Nestlé's shares in 2018, AFI markets several iconic brands from the Nestlé portfolio, including Nido, Cerelac, Nescafé, and infant formulas. It also ensures the local production of Maggi bouillons, consumed daily in thousands of Guinean households. By obtaining these certifications, the company strengthens its leadership in the Guinean market while preparing to meet the challenges of an ambitious regional expansion.







5

EMPLOYEE PERSPECTIVES





What internal or external initiative from SONOCO or its subsidiaries has particularly inspired you?

Two initiatives stood out to me for their positive impact. Internally, "Prog'Excellence" is a remarkable example of our culture of recognition; it celebrates outstanding team contributions while strengthening our sense of belonging. Externally, the HSE awareness campaign targeting motorcycle taxi drivers in our area reflects our commitment to extending our safety culture beyond our own walls.

Lucien GOUMOU
Sales Administration Manager
Les Moulins d'Afrique



What memorable moment have you recently experienced with your team?

Achieving ISO 9001:2015 and FSSC 22000 V6 certifications simultaneously was undoubtedly the most significant moment in recent months. This dual recognition is the culmination of months of sustained effort and reflects the outstanding synergy within our Quality Assurance team.

Beyond professional satisfaction, this collective success created genuine team momentum and strengthened our pride and sense of belonging to AFI.

Mamadou Cellou DIALLO
Quality Specialist
Agro Food Industrie



What have you learned about yourself while working within your subsidiary?

This experience revealed hidden skills that I've been able to use for the benefit of the company. I discovered my ability to face demanding challenges and developed a strong capacity for multitasking—especially in managing customer relations and administrative tasks simultaneously—while maintaining a high standard of service.

Françoise BEAVOGUI
Data Entry Operator
Métal import



What has been your greatest surprise since joining the SONOCO Group?

My greatest surprise was discovering a remarkably well-structured organization and a business operator with bold ambitions. This organizational strength and strategic vision far exceeded my initial expectations and confirm the leadership position of the SONOCO Group and its subsidiaries in the market.

Ibrahima Khalil DIAKITE
RCM & National Sales Coordinator
Compagnie des Boissons d'Afrique

6

COMING SOON

PROJECT: FERMAV-Industries

6.1 The SONOCO Group Inaugurates FERMAV Industries, a Pillar of Agri-Food Sovereignty

On May 17, 2025,the SONOCO Group marked a decisive milestone in its food sovereignty strategy with the official launch of FERMAV Industries, its new subsidiary dedicated to poultry production. The inauguration ceremony took place in Daboyah, in the rural commune of Friguiagbé (Kindia Prefecture), in the presence of national and local authorities, technical partners, and community representatives.

Presided over by the Minister of Agriculture and Livestock, Mr. Félix Lamah, the event brought together, alongside Mr. Abdoul Karim Diallo, CEO of the SONOCO Group, the teams from FERMAV Industries, SIAF Group, and Mr. Naby Soumah, President of the Special Delegation of Friguiagbé..

With a projected capacity of 15 million broiler chickens per year, FERMAV Industries aims to significantly reduce the country's reliance on imports while meeting the growing national demand. This integrated project is based on a complete production chain—from breeding to processing—and aligns with the strategic direction set by national authorities since 2021 to promote agro-pastoral development.

In his welcome speech, Mr. Naby Soumah praised the establishment of this facility in his commune, highlighting its expected positive impacts, particularly in terms of job creation and rural development.

Taking the floor, Mr. Abdoul Karim Diallo emphasized the ambition behind FERMAV Industries: to produce locally, develop national skills, and offer a sustainable alternative to imports. He thanked the authorities for their support, stating that public-private partnerships are essential levers for the country's industrialization.







Launch ceremony and ribbon-cutting at the Daboyah site.





PROJECT: FERMAV-Industries

In his address, Minister Félix Lamah reaffirmed the project's alignment with the presidential priorities on agricultural development and food self-sufficiency, noting that agriculture and livestock are now considered key drivers of economic growth.

Following the official speeches, guests participated in a guided tour of the facilities: a symbolic ribbon-cutting ceremony at the brooding unit, visits to the breeding farms, hatchery, broiler production units, and logistics areas.

The delegation then continued to strategic sites in Kouria, including the agricultural zone and the IMA industrial foundry, before concluding the visit in Sanoyah, home to the poultry feed production plant.

At the end of the visit, the Minister of Agriculture and Livestock commended SONOCO Group's discipline and ambition, stating that FERMAV Industries stands as a model of agro-industrial integration to be replicated in the service of economic development, rural employment, and food sovereignty.





Site visits of FERMAV Industries and the IMA foundry in Kouria.

Visit to FERMAV Industries' facility in Sanoyah.





FERMAV - industries

REVOLUTIONIZING POULTRY INDUSTRY IN GUINEA!

Through its subsidiary, FERMAV Industries, SONOCO Group is setting international standards in Guinea's poultry and agricultural sectors.

A Sustainable and Responsible Project

- AGRICULTURE
- ANIMAL NUTRITION INDUSTRY
- POULTRY FARMING
- SLAUGHTERHOUSES

Total Investment: $56 Million USD

- BROODER FARMS
- BREEDING FARMS
- HATCHERIES WITH INCUBATORS
- BROILER FARMS
- FEED PRODUCTION UNITS

FERMAV industries

SONOCO



M. Ehab Abu-Shaweesh, General Manager of FERMAV Industries.

6.2 Discovering FERMAV Industries

FERMAV Industries develops integrated and sustainable solutions to address the growing challenges of animal nutrition and poultry production, combining innovation with environmental responsibility.

Can you briefly introduce your company and the motivations behind its creation?

FERMAV Industries is an integrated poultry company, designed to cover the entire production chain: breeder farms, broiler farms, hatchery, slaughterhouse, and animal feed plant. Its goal is to produce fresh chicken meat to effectively meet the growing demand of the local market, as national production currently covers only 20% of consumption. FERMAV Industries aims to become a major player in the agricultural and poultry sector in Guinea. To achieve this vision, the company is committed to providing high-quality products while strictly adhering to the highest health and environmental standards.

What are the main challenges you've identified in the national poultry, animal nutrition, and agriculture market?

Our company faces several major challenges:

- The unavailability of essential vaccines, vitamins, and medicines on the local market forces us to import them directly from abroad.
- The lack of qualified personnel, particularly veterinarians and agricultural engineers, complicates the management of our agricultural activities, requiring us to rely on expatriate experts.
- The competition from imported frozen chicken, sold at lower prices, puts significant pressure on our sales prices.

National demand is growing rapidly: how are you planning to anticipate this evolution in terms of production capacity and innovation?

We plan to launch our operations with an annual production volume of 2 million chickens, progressively increasing to 7 million per year within three years. The products will be marketed as live or slaughtered chickens, either fresh or frozen, in whole or cut portions, depending on customer preferences.

The packaging for both fresh and frozen products has been designed to be innovative and appealing, highlighting an authentic Guinean brand that carries a health-focused message.

FERMAV Industries will also operate a modern feed mill for poultry and livestock. This facility will offer a complete range of feeds specially formulated to meet the nutritional needs of animals at every stage of their growth.

What measures have you put in place to ensure the quality, traceability, and sustainability of your products?

Since the launch of the project, a comprehensive biosecurity plan has been developed and implemented to effectively prevent the spread of diseases between farms and within each individual farm. This plan complies with the international standards applicable to poultry operations.

In addition, dedicated Quality, Safety, Health, and Environment (QSHE) personnel have been assigned to the slaughterhouse and to each department of the project, ensuring strict compliance with food safety standards to produce healthy products.

All waste generated by the project will be recycled and repurposed in other sectors, contributing to a circular and sustainable economic model.

Finally, the raw materials used for animal feed, such as corn and soy, will be sourced from local farmers, with the aim of supporting regional producers and promoting the economic and social development of the community.

How does your company work with local farmers and breeders to strengthen the national supply chain?

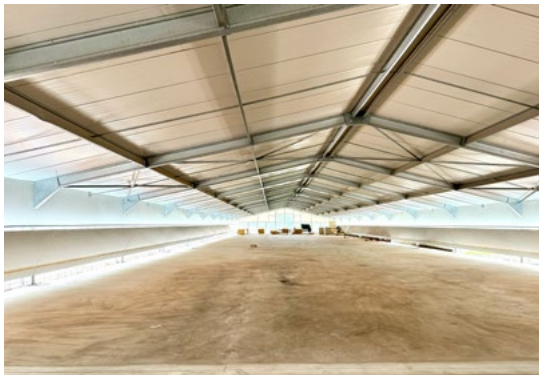
Our production capacity has been designed to facilitate collaboration with local poultry farmers through a contract farming model. In practical terms, this means providing them with day-old chicks and compound feed, then buying back the broilers once they are raised, at a fair price.

This partnership is intended to support farmers who lack the financial means to invest in breeding units or feed mills. It enables them to maintain a regular production cycle while benefiting from guaranteed market access, with no uncertainty or risk related to selling their products.









FERMAV Industries Facilities at the Daboyah Site.

7

SONOCO SIERRA LEONE



7.1 SONOCO Sierra Leone Celebrates World Day for Safety and Health at Work

On April 29, 2025, SONOCO Sierra Leone marked the World Day for Safety and Health at Work with a series of activities focused on prevention and innovation, under the theme: “Revolutionizing Health and Safety: The Role of AI and Digitalization at Work.” The opening ceremony was launched by Mr. Mustapha Gning, Project Coordinator, followed by a powerful address from the Managing Director, Mr. Mark Pritchard, who reaffirmed SONOCO SL’s commitment to safety through the principle of the “3 Ps”: Protect People, Protect Property, Protect the Planet. He encouraged teams to view safety as a leadership value in their daily professional lives.

Engineer Francis Magnus Kamara, spoke on the importance of individual responsibility in safety and explored how artificial intelligence can enhance prevention protocols. The day also featured an address by Dr. Mohamed Vandi du from the Ministry of Health, who provided an update on the current Mpox outbreak and shared practical prevention recommendations.

Several partners from the private and nonprofit sectors, including Aminata & Son’s Ltd, Pee Cee & Son’s Ltd, and the Sierra Leone Public Health Association (SLPHA), praised the safety culture established by SONOCO SL, as well as its innovative approach to workplace health.

In addition to the speeches, the event included hands-on drills, awareness sessions on Mpox, and an interactive Q&A session that actively engaged employees. The closing remarks were delivered by Mr. Ahmed T. Bah, Director of Operations, who expressed his gratitude to all participants and reaffirmed SONOCO SL’s ongoing commitment to maintaining a safe, responsible, and forward-looking work environment.

7.2 SONOCO SL Sponsors Four Outstanding Bakers for Hajj 2025

In a powerful gesture of recognition and commitment, SONOCO Sierra Leone (SONOCO SL) has announced the sponsorship of four exceptional bakers for the 2025 Hajj pilgrimage. This initiative reflects the company’s dedication to rewarding loyalty, excellence, and long-term commitment within Sierra Leone’s baking sector. The announcement follows a $5,000 donation earlier this year to the Bakers' Association during Ramadan, and aligns with SONOCO SL broader strategy to strengthen relationships with key stakeholders across the country.

The sponsored bakers were selected from the four main commercial regions of Sierra Leone: East Freetown, West Freetown, the Northern Region, and the Southern Region. The selection process, conducted in partnership with Pee Cee and leaders of the National Bakers’ Association, was based on strict criteria:

- Regular purchases of AGB products between January 2024 and January 2025
- Reliable payment history with Pee Cee
- Active involvement in the association

All the selected recipients are practicing Muslims and were recognized as the top performers in their respective regions. Following a thorough evaluation and close collaboration with the Hajj Task Force, the following bakers were officially selected, with all administrative and religious procedures completed:

- Foday Conteh – East Freetown
- Ishmael Jalloh – West Freetown Ouest
- Mohamed Alie Sow – Northern Region
- Allie Bangura – Southern Region

This initiative highlights SONOCO SLs ongoing commitment to honoring the efforts of the baking sector, fostering unity within the baker community, and building lasting partnerships to support the development of the industry in Sierra Leone.



7.3 The French Ambassador Visits SONOCO Sierra Leone's Flour Mill Site in Freetown





On Thursday, May 16, 2025, the industrial site in Clinetown, Freetown, hosted an official visit from His Excellency Luc Briad, Ambassador of France to Guinea and Sierra Leone, who came to tour the facilities of SONOCO Sierra Leone (SSL) flour mill. He was accompanied by Mr. Alban Vanuxem, representative of the European Chamber of Commerce, and Ms. Hermine Perennec, Economic Advisor to the French Embassy. The delegation was welcomed by Mr. Mark Pritchard, Managing Director of SONOCO Sierra Leone, who presented the Group's strategic investment priorities and its commitment to sustainable industrial development in Sierra Leone. The group then toured the site's technical facilities, guided by Mr. Moustapha Gning, Project Manager (SIAF Group), and Mr. Rachid Khabir, Technical Director of SSL LMA.

The visit also included a meeting with representatives of the French company Eurograin, a key partner in the construction of the new flour production unit. At the end of the tour, His Excellency Luc Briad praised the scale and quality of the project, calling it a model of private sector success and a concrete example of the Franco–Sierra Leonean economic partnership. He expressed his intention to return to Freetown for the official inauguration of the site, scheduled in the coming months.

This visit marks a key milestone in the development of SONOCO Sierra Leone, reaffirming the Group's commitment to industrial growth driven by long-term international collaboration.

7.4 Mpox: SONOCO Sierra Leone Strengthens Its Prevention and Vaccination Measures



As the country faces a resurgence of Mpox cases—with over 1,400 confirmed cases, 70% of which are located in Freetown—SONOCO Sierra Leone is ramping up its health prevention and vaccination response across its sites. According to the latest official data, 1,226 cases remain active, with 294 recoveries and 9 reported deaths. In this concerning context, SONOCO SL has reinforced its collaboration with the Ministry of Health, launching targeted awareness campaigns and tightening safety protocols across all its workspaces. On the occasion of World Day for Safety and Health at Work, the company intensified its prevention efforts through:

- Internal awareness and information poster campaigns
- Installation of handwashing stations and temperature checks
- Reminders of protective health measures at all sites

In parallel, a vaccination campaign has been launched to protect the most exposed employees. To date, 51 staff members from SONOCO SL and Bread Avenue, including the Managing Director, have received their first dose. The next session, held on May 5, 2025, targeted teams from SOHA Constructions and workers at the Freetown Mills.

In partnership with SOHA Constructions and SIAF Group, SONOCO SL continues its efforts to expand access to vaccination and ensure a safe work environment. In the face of the growing epidemic, the company reaffirms its commitment to informing, protecting, and supporting all its employees, making prevention a top priority.

7.5 “Flavor of the Academy” : A Signature Day at Bread Avenue Academy Fueled by Youthful Energy



On Saturday, April 12, Bread Avenue Academy welcomed over 500 participants for a day driven by passion, talent, and the spirit of mentorship. Titled “Flavor of the Academy,” the event—entirely conceived and led by the students—served as a vibrant showcase of culinary expertise and the entrepreneurial mindset that defines the Academy. From families to institutional representatives—including delegates from the State House, the NCTVA, and several community leaders—the diversity and caliber of attendees reflected BA Academy’s growing recognition as a leader in vocational training and educational innovation. Throughout the day, visitors enjoyed a rich, interactive program, featuring highlights powered by the students themselves:

- Inspiring Testimonials: Stories of personal transformation and uplifting messages of hope
- Live Culinary Demonstrations: From pastries to gourmet creations, students displayed skill and creativity.
- 100% Student-Created Menus: Every dish presented was the result of committed, collaborative effort
- Dialogue Spaces: Interactive booths encouraged direct engagement with the public
- VIP Guided Tours: An immersive journey into the Bread Avenue ecosystem of learning, production, and entrepreneurship

Yet beyond the technical excellence, it was the ambition and confidence of the students that left the deepest impression. “Flavor of the Academy” did more than reveal talent—it embodied an educational model centered on empowerment, expression, and the celebration of emerging potential.

Through this initiative, Bread Avenue Academy reaffirmed its mission: to train a new generation of skilled, bold, and forward-thinking professionals. The professionalism and leadership displayed throughout the event exemplified the strength of the Academy’s integrated pedagogical approach. As the day concluded amidst resounding applause, a shared sense of pride united students, staff, partners, and guests alike. And while the event came to a close, its impact continues to resonate well beyond the Academy’s walls.

7.6 SONOCO SL Diplomatic Relations: Meeting with the New Ambassador of Guinea



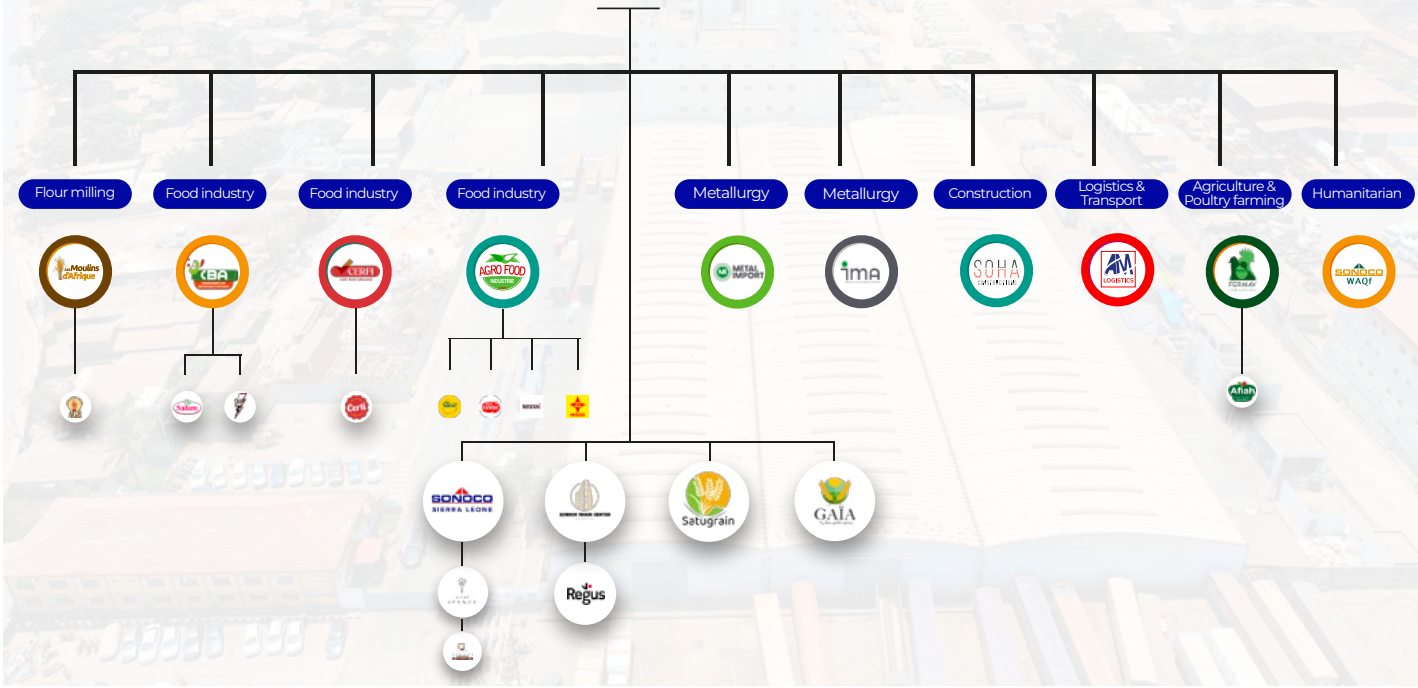
SONOCO SL recently met with the newly appointed Ambassador of Guinea, during an official visit to the Guinean Embassy. This meeting marks an important milestone in strengthening diplomatic and economic ties between the company and Guinean representatives in Sierra Leone. The Ambassador expressed his appreciation for SONOCO SL’s longstanding support to the embassy and conveyed his enthusiasm for deepening this collaboration. In return, the Managing Director of SONOCO SL reaffirmed the company’s commitment to maintaining strong relations with the embassy, highlighting SONOCO SL’s strategic role as a Guinean enterprise operating in Sierra Leone.

Discussions focused on the importance of enhancing economic and commercial relations between the two countries. This partnership extends beyond basic trade exchanges, reflecting a shared vision for regional growth and sustainable development. SONOCO SL’s construction site for its new milling facility and Bread Avenue is planned. This initiative will allow diplomatic representatives to gain a clearer understanding of the company’s operations and projects, fostering closer cooperation. This meeting marks the beginning of a promising new chapter in the relationship between SONOCO SL and the Guinean Embassy, underscoring the company’s dedication to contributing to regional economic development and creating sustainable opportunities across West Africa.


QUALITÉ
Certi
CERTIFIÉE
Cuisson Express
PÂTES FINES
5 min
Spaghettis
250g
560g

SONOCO

INVESTING IN AFRICA'S FUTURE





SONOCO Group

SONOCO TRADE CENTER
KA032 - Av. William Tubman, Almamya - C / Kaloum
BP : 492 Conakry, République de Guinée

Tel. : +224 621 00 19 00
E-mail : contact@groupesonoco.com